



COUNTY DURHAM POUND

SUPPORTERS' CHARTER





About Us

The Project

Driven by Durham County Council's ambition to maximise the value of every pound spent locally, the project was founded on a place-based approach.

Building a Local Network

To make this vision a reality, we established a network of local partners— known as anchor institutions —to boost local spending and amplify social value through collaboration.

A United Effort

Together, these partners form a collective, committed to leveraging their buying power, employment practices, and social value contributions for the benefit of County Durham's people and communities.

Broadening our impact

Following the successful launch of the Supporters' Charter last year, we've been inspired by the collaboration and enthusiasm across sectors it has sparked.

As we move forward, we're committed to strengthening the shared vision of existing supporters and proudly opening the door to a new group of like-minded organisations to sign up.

Our Objectives:

- ✓ Create more jobs for local people
- ✓ Reduce our impact on the environment
- ✓ Support with meaningful training and upskilling
- ✓ Help community groups and charities
- ✓ Prioritise better health and wellbeing
- ✓ Focus on equality, diversion and inclusion



Founding Partners



One of the largest housing associations in the North East of England, with a primary focus in County Durham, managing 18,000 homes and employing 540 people



Business Durham is the business support service for Durham County Council



Responsible for County Durham and the borough of Darlington, serving a population of over 620,000 people



Durham County Council is local authority governed and serves over 508,500 people who live in the county



The Durham Police and Crime Commission was elected by the public to make the communities in the force area safer, stronger, and more resilient to crime and anti-social behaviour



A public research university located in Durham. It is part of the Russell Group and has over 19,500 students enrolled



Local housing provider currently managing over 8,400 homes across County Durham



A further and higher education college and a sixth form college based in County Durham



Northumbrian Water provides water and wastewater services to 2.7 million people in the North East of England



A Housing Association with almost 30,000 homes across the North East and North Yorkshire

Our Pledge to You: We Will



Promote and share good news stories/case studies about social value you have created in County Durham

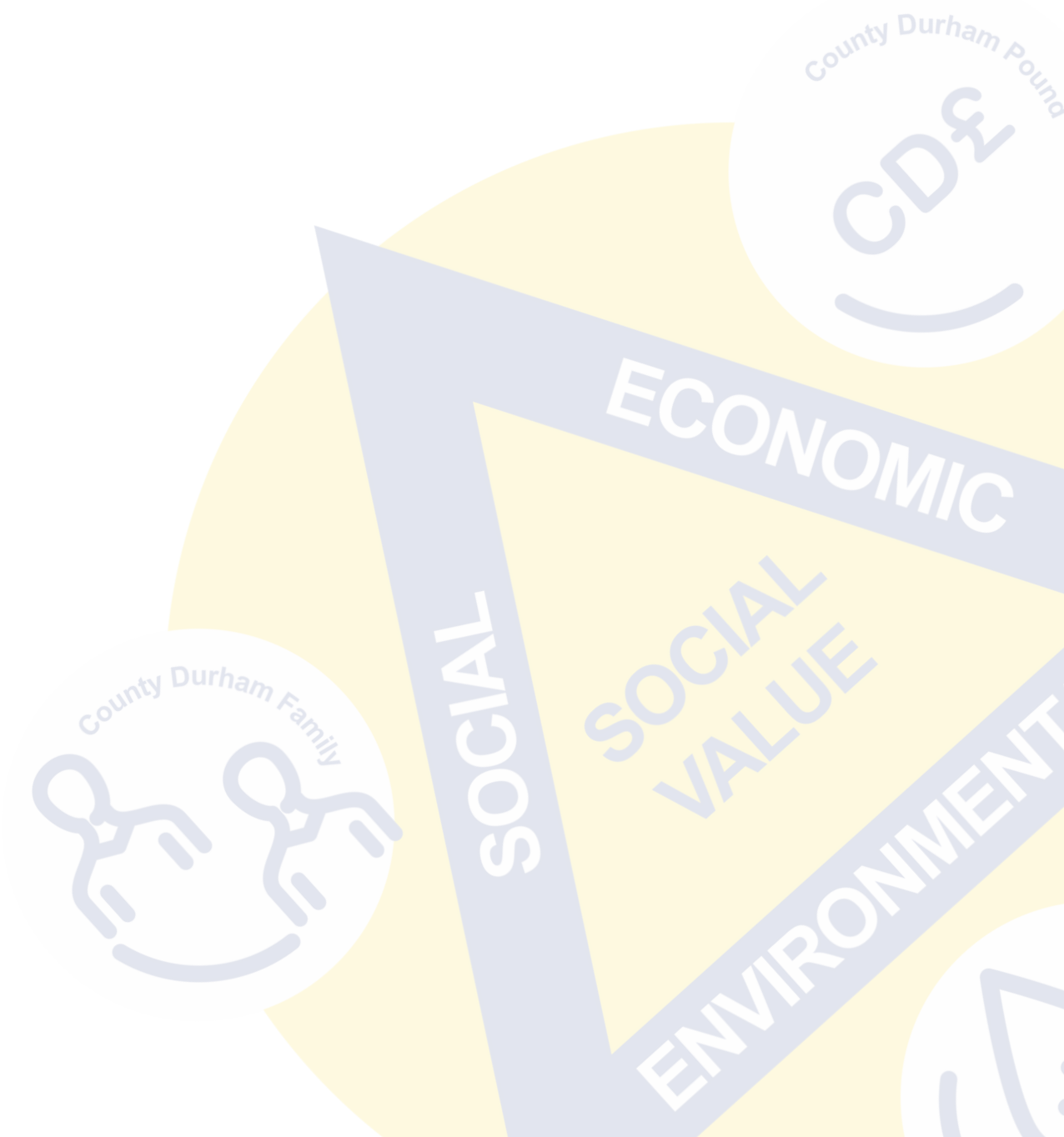
Give you access to resources, support, and partners to increase social value in your organisation

Provide you with the County Durham Pound Project Supporter logo

Access to events and networking opportunities with like-minded businesses and organisations

Access to training and opportunities to upskill your workforce

Speaker, exhibition and sponsorship opportunities at related events





The Charter: Supporters will

Be based and/or carry out business operations in County Durham

Support and strive to deliver the County Durham Pound Project aims and objectives which are:

- **Create more jobs for local people**
- **Reduce our impact on the environment**
- **Support with meaningful training and upskilling**
- **Help community groups and charities**
- **Prioritise better health and wellbeing**
- **Focus on equality, diversity and inclusion**

Actively demonstrate their impact in County Durham, aligned to the County Durham TOMs Framework

Produce an annual report on their Social Value achievements in County Durham, aligned to the TOMs

Collaborate with the founding partners to maximise social value in County Durham. (Listed on Page 3)

Increase stakeholders' and customers' understanding of social value and what it means in County Durham



How to Apply

To sign up to the County Durham Pound Supporters Charter, please follow this [link](#) to complete the form. We will then review and send confirmation of your Supporter status.

If you have any questions, please direct them to countydurhampound@durham.gov.uk



Some of The County Durham Pound Team